



HOLLYWOOD, FL



# SWEET



APRIL 18 – 20, 2024

# HOW SWEET IT IS!



What has become 16 Years of dedication and excellence started as a little golf tournament in 2009 to commemorate the City of Lauderhill's legendary golf history during its 50th anniversary celebration. The enormous amount of support received over the years has made Lawrence Taylor's Throwback a memorable weekend for a monumental cause.

Lawrence Taylor ThrowBack Celebrity Golf Weekend celebrates the 1970s by attracting caring sponsors, illustrious celebrities, golfers, non-golfers and a host of volunteers that come together for a nostalgic weekend of great golf on challenging courses, live entertainment, fabulous South Florida cuisines and just a first class good time! You can join the legendary Football Hall of Famer and two-time Super Bowl Champion along with a host of his celebrity friends for this fun-filled weekend of more than golf.

Since its inception, the ThrowBack Celebrity Golf Weekend has supported Fore Life, Inc., a 501c3 organization that offers mentoring and golf to an underserved population of at-risk youth. This event offers an array of ways to join in the fun and to support Fore Life, Inc. and its Golf Instead of Guns initiative.



# CHARITABLE INVESTMENTS

ThrowBack official sponsorship provides you and/or your company's guests the opportunity to support an awesome charity, play and party with celebrities that include professional athletes, Hall of Fame members, artists, entertainers, etc. Some of the benefits may include, but not limited to the following charitable investment levels:



## 1 - LOVE/MVP TITLE SPONSOR

**\$15,000**

- Exclusive logo recognition on all event signage & pre/post media promotions • Company logo on cart signs for all golf events
- Company logo on tee signs at all golf events • Company logo on tournament golf shirt or gift item
- Promotional table at both golf events • Two (2) threesome (6 golfers) w/ Hall of Famer in ThrowBack Challenge
- Two (2) threesome (6 golfers) in LT's Super Skins Game • 6 golfer gift bags • Reserved seating for 6 golfers

## 2 - PEACE/SUPER BOWL SPONSOR

**\$10,000**

Exclusive logo recognition at one of the following:

- Welcome Reception (Sip N Smoke), Disco Awards Luncheon, Friday Night Fever Party
- Company logo event signage & pre/post media promotions • Company logo on tee signs at all golf events
- Distribution of company promotional items/merchandise • One (1) threesome (3 golfers) w/ celebrity in ThrowBack Challenge
- One (1) threesome (3 golfers) in LT's Super Skins Game • 3 golfer gift bags • Reserved seating for 3 golfers

## **3 - SOUL/TOUCHDOWN SPONSOR**

**\$5,000**

- One (1) threesome (3 golfers) in ThrowBack Challenge w/celebrity
- One (1) Foursome (4 golfers) in LT's Super Skins Game • 3 or 4 golfer gift bags
- Access to all ThrowBack non-golf events • Company logo on volunteer tee shirts
- Company logo event sign age & pre/postmedia promotions • Company logo on tee signs & banner at all golf events

## **4 - PSYCHEDELIC/FIELD GOAL SPONSOR**

**\$2,500**

- One (1) threesome (3 golfers) w/celebrity or foursome (4 golfers) w/o celebrity, one (1) threesome or foursome in LT's Super Skins Game
- 3 or 4 golfer gift bags
- Access to all ThrowBack non-golf events
- Company logo on tee signs & banner at all golf events

## **5 - GROOVY/LEGEND SPONSOR**

**\$1,500**

- One (1) threesome (3 golfers) w/celebrity or foursome (4 golfers) w/o celebrity, one (1) threesome or foursome
- 3 or 4 golfer gift bags • Access to all ThrowBack non-golf events

# SHOW YOUR SUPPORT

## 6 - 1ST DOWN

- Individual golfer in threesome with Celebrity + LT's Super Skins Game
- 1 golfer gift bag
- Tee sign/hole sponsor.

**\$1,000**

## 7 - 2ND DOWN

- Individual golfer in threesome with Celebrity + LT's Super Skins Game
- 1 golfer gift bag

**\$600**

## 8 - 3RD DOWN

- Individual golfer in threesome with Celebrity
- 1 golfer gift bag

**\$400**

## 9 - 4TH DOWN

- Access to all Throwback non-golf events.

**\$250**

# EVENT SCHEDULE

## THURSDAY, APRIL 18

**1:00 pm**

**LT \$uper \$kins**

Individual Stroke Play. \$kins & Closest-to-Pin on all Par 3s. Scoring & Cash Payouts @ welcome reception.

**6:30 pm – 10:30 pm**

Sip & Smoke-Welcome Reception. Seminole Hard Rock Hotel & Casino, Hollywood, Florida (Sponsors & registered guests only).

## FRIDAY, APRIL 19

**8:00 am Check In • 9:00 am Shotgun Start**

**Throwback Celebrity Golf Challenge**

Boca Lago Golf & Country Club

8665 Juego Way, Boca Raton, FL 33433

(561) 482-5000

**7:30 pm – 11:00 pm**

**Friday Night Fever Party**

Seminole Hard Rock Hotel & Casino @ Terrace Ballroom

- Live entertainment & prizes for the “funkiest” 70’s outfit



# EVENT SCHEDULE

**SATURDAY, APRIL 20**

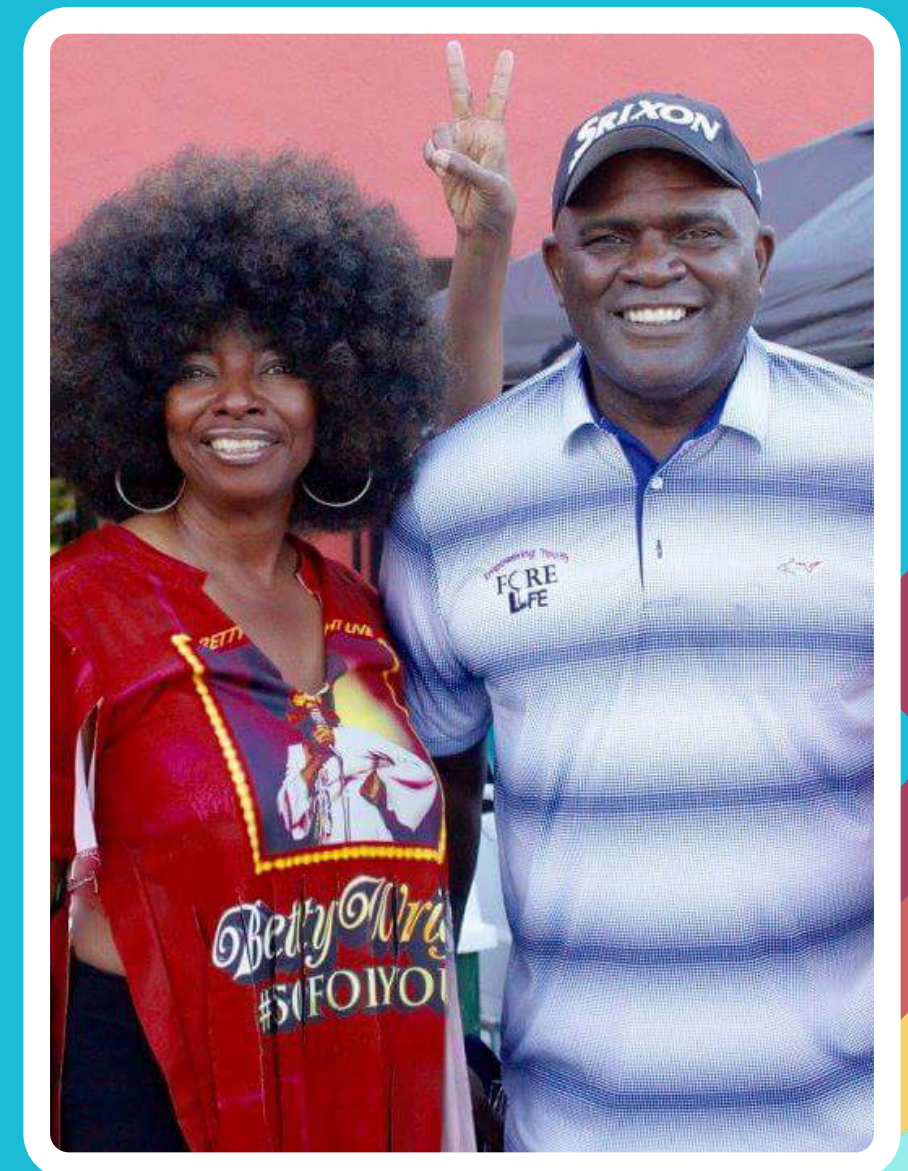
**4:00 pm**

## Jammin' in the Park Festival

Broward County Regional Park  
3700 NW 11th Place  
Lauderhill, FL 33311

VIP section for Throwback Sponsors & registered guests. Artist line-up TBA.

Throwback Celebrity Golf Weekend will officially end at the conclusion of Jammin'.





# HOTEL

**Seminole Hard Rock Hotel & Casino**  
**1 Seminole Way, Hollywood, FL 33314**  
**Rate: \$359 - Please book by March**  
**18,2024 for special ThrowBack rate.**

**Group Code: GFORE24**

**Everyone's safety is important during ThrowBack.**  
**We will take all the necessary precautions to keep**  
**you COVID FREE.**





# THANK YOU FOR YOUR SUPPORT!



Your support of the Lawrence Taylor ThrowBack Celebrity Golf Weekend make it possible for Fore Life, Inc. to offer a golf experience that empowers at-risk youth with resilience & decision-making skills to help them survive so that they can succeed. Our Golf Instead of Guns movement has inspired change that has catapulted Fore Life, Inc. into a premiere alternative program of choice because of the difference we are making in the lives of youth and in the community.

For more information, contact Paula Tucker (786) 554-6056 / [GodivaSports@gmail.com](mailto:GodivaSports@gmail.com).

Fore Life, Inc., is a not for profit organization under Section 501c3 of the IRS code. IRS determination letter will be provided upon request.

